



APMP UK Conference 2017: Business Justification

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The APMP UK Conference is a two-day annual event offering unparalleled access to hundreds of leading bid and proposal management professionals from a range of sectors from independent consultants to national and multi-national organisations.

It is a huge opportunity to make connections, share knowledge and learn through over 24 workshops that challenge you to look afresh at the way you work.

Companies can gain a competitive edge by developing the competency of their proposal professionals. Compared to the cost of attending a training course, the Conference represents excellent value for money as well as several other significant advantages for your teams:

- Access the latest insights into bid and proposal best practice, with influential speakers sharing thought leadership and a range of interactive sessions
- Take home strategies which challenge your people to look afresh at the way you work and leave your organisation better equipped to win
- Networking opportunities that help raise your teams' profile and develop their career
- Recharging their bid professional batteries through networking with friends and colleagues
- Sharpening your competitive edge with new ways to stand out
- Exhibitors from leading proposal management organisations giving you the opportunity to discover how the latest products and services can generate a competitive advantage for your business
- An opportunity to show you care: our certification programme shows visible investment in the development of your company's people and attendees will earn 15 CPU credits supporting your APMP Certification accreditation

A not for profit organisation, APMP UK shares knowledge, methods and experiences to enable members to maximise their effectiveness when bidding for business contracts. APMP UK is part of a global network devoted to these aims.