

Benefits and Reasons to become APMP Certified

The benefits for individuals of being recognized under the professional APMP Certification program include:

Career Progress

Individuals will become more valuable to employers with APMP Certification:

- Proves ability as a proposal manager
- Proves impact as a proposal manager

Stand Out From the Crowd

Not everyone has what it takes to achieve an APMP Certification and achieving this differentiates you from other proposal managers:

- APMP certified proposal managers are still a small percentage of the proposal management population
- Those achieving APMP Certification have a current, proven and independently assessed record of proposal management
- No other scheme offers such tangible proof of impact

Gain Professional Respect and Credibility

APMP certified proposal managers have equal standing with professionals in other professions and include:

- Demonstrating commitment to reviewing and improving skills and performance
- Move internally throughout organisation's and externally throughout industries, with recognised skills and credentials.

Benefits Summary Documents

Click [here](#) to view a document on how to gain organisational support for Certification related activities such as training, exams and assessments.

Click [here](#) to download a summary document that outlines the potential tangible and intangible benefits of APMP Certification for both organisations and individuals.